

Personal information	
Family name / First name	Blasi Silvia
Date of birth	16/10/1987
Email	silvia.blasi@unipd.it
Tel.	+39 389 4806570 – +39 049 8274233



Education	
From November 2014 – To April 2018:	Ph.D Programme in Economics and Management at the University of Padova (Supervisor: Professor Fulvio Fontini, Co-supervisor: Professor Silvia Rita Sedita)
From September 2010 – To November 2012:	Master of Science in “Management” at the “Università degli Studi Milano-Bicocca” in Milan, Italy (Supervisor: Professor Paola Orlandini).
From September 2006 – to September 2010:	Bachelor in “Business Administration and Management” at the “Università Commerciale Luigi Bocconi” in Milan, Italy (Supervisor: Professor Eduardo Missoni)

Current position(s)	
From 2019:	Postdoc Research Fellow Interdepartmental Research Center “centro Studi di Economia e Tecnica dell’energia Giorgio Levi Cases”, University of Padova. Project: <ul style="list-style-type: none"> <li><i>Nuovi modelli di business nel settore energetico: la transizione verso la sostenibilità</i></li> </ul>
From 2019:	External Collaborator – Faculty of Political and Social Science, Università Cattolica del Sacro Cuore, Italy. Project: <ul style="list-style-type: none"> <li><i>Il Caso A2A: Modello di Innovazione per le multi-utility del futuro?</i></li> </ul>

Previous position(s)	
From January 2018 to December 2018:	Postdoc Research Fellow – Department of Economics and Management “Marco Fanno”, University of Padova, Italy. Project: <ul style="list-style-type: none"> <li><i>Nuovi modelli di business e valutazione dell'impatto sociale in percorsi di sensibilità per le PMI</i></li> </ul>
From April 2014 – to September 2016:	External Collaborator – Public Management area, SDA Bocconi School of Management, Italy. Projects: <ul style="list-style-type: none"> <li><i>Progetto per lo sviluppo di un modello manageriale per la gestione del fenomeno dei beni confiscati;</i></li> <li><i>Ricerca e supporto alla valutazione delle domande di contributo relative al premio UniCredit Carta E</i></li> </ul>
From March 2010 – to July 2011:	Research assistant - Public Management area, SDA Bocconi School of Management, Italy. Projects: <ul style="list-style-type: none"> <li><i>Sviluppo del sistema imprese sociali with CCIAA of Milan and the observatory OSIS Bepi Tomai.</i></li> <li><i>Il valore creato dalle collaborazioni tra imprese e aziende non profit</i></li> </ul>

Visiting
----------

---

From September 2017- Visiting Ph.D. Student at Cardiff University (School Mentor: Oleg Golubchikov)  
to October 2017:

---

### Teaching activities

A.A. 2017 – 2018; 2018 - 2019: Supplementary education activities- Advanced Marketing, Master course in Business Administration (in English), University of Padova, Italy.

A.A 2018 – 2019: Supplementary education activities – Marketing, Bachelor course in Communication, University of Padova, Italy.

May 2018 Professional collaboration assignment related to the teaching activity for the following course: “*Progetto di fattibilità tecnica economica: aspetti economici e giuridici*” reserved for employees of the Veneto Region.

From 2015 to 2017 Teaching activity at the 2° degree Master in Economia , organizzazione e management degli acquisti in sanità, University of Pavia (Italy)

---

### Institutional responsibilities and qualifications

From 2017 – current: “Cultore della materia” in Marketing, Department of Philosophy, Sociology, Pedagogy And Applied Psychology – FISPPA, University of Padova.

From 2019 – current: Commission of examination in the course in Economics of publishing firms, humanistic studies, University of Milan

---

### Commissions of trust

#### JOURNALS REVIEWER ACTIVITIES:

Journal of cleaner production, Journal of Business Ethics, Journal of Knowledge Management, Emerging Markets Finance and Trade.

---

### Memberships of scientific societies

ERSCP- European Roundtable on Sustainable Consumption and Production (2019); EURAM- European Academy of Management - Association (2018, 2019); DRUID Society (2018); AAG - American Association of Geographers (2018); ESEE - European Society for Ecological Economics (2017); EARE - European Association of Environmental and Resource Economists (2017).

---

### Knowledge and skills

Languages	<ul style="list-style-type: none"> <li>Italian- Mother tongue</li> <li>English - Highly proficient in spoken and written English (C1)</li> <li>Spanish – Elementary</li> </ul>
Computer	<ul style="list-style-type: none"> <li>Good knowledge of Apple Mac OS X and Microsoft Windows,</li> <li>Good command of Microsoft Office tools (Word, Excel, PowerPoint),</li> <li>Good knowledge of STATA software.</li> <li>Basic knowledge of UCINET software</li> </ul>

---

### Major collaborations

Silvia Rita Sedita, technological innovation, industrial districts and clusters, University of Padova, Italy

Fulvio Fontini, energy economics, CSR, environmental economics, University of Padova, Italy

Filippo Giordano, social entrepreneurship, corporate social responsibility, business ethics, Lumsa University, Rome, Italy

Daniela Preite, performance management, accountability and social reporting, SDA Bocconi School of Management, Milan, Italy

---

### Publications in major international peer-reviewed journals

#### Published:

1. Blasi, S., and Sedita, S. R. (2018). L'impatto dell'università di Padova sullo sviluppo dell'economia locale e sui processi di creazione di impresa dei suoi laureati. *ECONOMIA E SOCIETÀ REGIONALE*.
2. Blasi S. and Sedita S.R. (2018), "The diffusion of a policy innovation in the energy sector: evidence from the collective switching case in Europe", Marco Fanno Working Paper No. 229/2018, submitted to *Industry and Innovation*, presently under review.
3. Blasi S. and Sedita S.R. (2018), Leveraging the power of creative crowds for innovative brands: the eYeka crowdsourcing initiatives, Marco Fanno Working Paper No. 228/2018.
4. Blasi S., Caporin M., Fontini F. (2018) A multidimensional analysis of the relationship between Corporate Social Responsibility and firms' economic performance, *Ecological Economics*, 147, 218-229.
5. Blasi, S. (2015) "Fundraising online: il sito web". In A. Anzivino, G. Baldassarre "Personal fundraising e crowdfunding: le nuove prospettive del fundraising online", Egea. Pages 27-32

#### Under review:

1. Blasi, S., and Sedita, S. R. "Eco-friendly and fashionable consumer perception: an analysis based on Twitter data", submitted to *Journal of Cleaner Production*, presently under review.
2. Blasi, S., and Sedita, S. R. "Diving into the Blue Economy: a bibliometric analysis of the literature on the B-Corp", submitted to *Journal of Business Ethics*, presently under review.

#### Works in progress:

1. "Does it pay to be green?: an empirical analysis of the relationship between environmental investment and economic performance" with S.R. Sedita (University of Padua) and T. Bassetti (University of Padua)
2. "Selling the circularity. An inquiry on the impact of promotional strategies on the performance of firms in the circular economy" with S.R. Sedita (University of Padua)
3. "The strategic orientation towards Industry 4.0 of creative intensive innovative start-ups in Italy" with S.R. Sedita (University of Padua)
4. "Business model opportunities with energy end-users aggregation – the New European Clean Energy Package" with F. Bignucolo, F. Fontini, A. Lorenzoni, J.M. Schwidtal (University of Padua).
5. "Let's go Crypto: an analysis of ICO's success factors" with S.R. Sedita (University of Padua).

### Work experience

From 2017 – current:	Scientific Committee at <i>Anima - Federazione delle Associazioni Nazionali dell'Industria Meccanica Varia ed Affine</i> (Study Office)
From 2017 – current:	Partner of <i>Coltivatori di Emozioni</i>
From September 2012- To July 2013:	Product Manager at Westwing Home & Living

CURRICULUM VITAE REDATTO AI SENSI DEGLI ARTT. 46 E 47 DEL D.P.R. 28.12.2000, N.445

La sottoscritta Silvia Blasi nata a san Pietro Vernotico (BR) IL 16/10/1987, c.f. BLSSLV87R56I119U, e residente a Squinzano (LE), in via Giolitti 13, consapevole della responsabilità penale prevista, dall'art. 76 del D.P.R. 445/2000, per lei ipotesi di falsità in atti e dichiarazioni mendaci ivi indicate: DICHIARA che le informazioni sotto riportate sono veritiere.