



Personal information	
Family name / First name	Blasi Silvia
Date of birth	16/10/1987
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Education	
From November 2014 – To April 2018:	Ph.D Programme in Economics and Management at the University of Padova <ul style="list-style-type: none"> • Thesis Title: “Social issues applied to energy sector: from corporate social responsibility to collective switching” • Supervisor: Professor Fulvio Fontini • Ph.D defense date: 26 April 2018
From September 2010 – To November 2012:	Master of Science in “Management” at the “Università degli Studi Milano-Bicocca” in Milan, Italy <ul style="list-style-type: none"> • Thesis Title: “Ethicality in the third sector companies”: analysis of the social budget of five non-profit organizations engaged in the health sector. • Supervisor: Professor Paola Orlandini • Received degree in: 22 November 2012
From September 2006 – to September 2010:	Bachelor in “Business Administration and Management” at the “Università Commerciale Luigi Bocconi” in Milan, Italy <ul style="list-style-type: none"> • Thesis Title: “The nursing staff immigrant as a resource of the Italian health system: the case of the city of Milan”. • Supervisor: Professor Eduardo Missoni. • Received degree in: 23 July 2010

Visiting	
From September 2017- to October 2017:	Visiting Ph.D. Student at Cardiff University <ul style="list-style-type: none"> • Supervisor: Oleg Golubchikov • Activities: Collaboration with new professors and researchers, in-depth interviews to UK energy suppliers, analysis of the data obtained.

Current position(s)	
From 1 st October 2020:	Postdoc Research Fellow (2 years research grant), University of Milan. <ul style="list-style-type: none"> • Project Title: “<i>Cities as mobility hubs: tackling social exclusion through “smart” citizens engagement – SMARTDEST</i>” • Supervisor: Professor Andrea Ganzaroli • Activities: Develop a theoretical and technical framework useful to understand the social exclusion dynamics triggered by the uncontrolled growth of tourism in cities. Contribute to improving the development policies of European cities and enable innovative development paths that are people-based and rooted in places.

Previous Postdoc Research Fellow position(s)

From 1st January 2019 – to 30th September 2020: Postdoc Research Fellow (2 years research grant) Interdepartmental Research Center “centro Studi di Economia e Tecnica dell’energia Giorgio Levi Cases”, University of Padova.

- **Project Title:** “Nuovi modelli di business nel settore energetico: la transizione verso la sostenibilità”
- **Supervisor:** Professor Silvia Rita Sedita

Activities: Analysis of the European energy sector and how this is reacting to the transition process towards renewables, investigation about the renewable energy aggregators and their business model.

From 1st February 2018 to 31st December 2018: Postdoc Research Fellow (1 year research grant) Department of Economics and Management “Marco Fanno”, University of Padova, Italy.

- **Project Title:** “Nuovi modelli di business e valutazione dell'impatto sociale in percorsi di sensibilità per le PMI”
- **Supervisor:** Professor Silvia Rita Sedita
- **Activities:** B Corp literature review using biblioshiny, sample definition, construction and administration of the questionnaire, drafting of the paper co-authored with my supervisor and submitted to *Corporate Social Responsibility and Environmental Management*.

University Collaborations

From September 2020 - current Professional collaboration (co.co.pro) - Tutoring activity for the project: "Dai un senso al profitto". Centre for Research on Health and Social Care Management (CERGAS). Bocconi University.

Project coordinators: Professor Giorgio Fiorentini and Giuliana Baldassarre

From March 2019 to April 2020: Consultant (1 year of co.co.pro.) in the Università Cattolica del Sacro Cuore, Italy. Faculty of Political and Social Science.

- **Project Title:** “Il Caso A2A: Modello di Innovazione per le multi-utility del futuro?”
- **Supervisor:** Professor Giovanni Marseguerra

Activities: Analysis of the European energy sector, deepening of the European legislation, empirical analysis of European utilities and multi-utilities, cross country analysis transition respect three specific macro areas: decarbonization, circular economy, smart solutions

From April 2014 – to September 2016: External Collaborator (co.co.pro) – Public Management area, SDA Bocconi School of Management, Italy.

- **Projects Title:** “Progetto per lo sviluppo di un modello manageriale per la gestione del fenomeno dei beni confiscati”; “Ricerca e supporto alla valutazione delle domande di contributo relative al premio UniCredit Carta E”
- **Supervisors:** Professor Giorgio Fiorentini and Giuliana Baldassarre
- **Activities:** literature review, empirical analysis, projects evaluation and final report draft for premio UniCredit Carta E

From March 2010 – to July 2011: Research assistant (co.co.pro) - Public Management area, SDA Bocconi School of Management, Italy.

- **Projects Title:** “Sviluppo del sistema imprese sociali with CCIAA of Milan and the observatory OSIS Bepi Tomai”; “Il valore creato dalle collaborazioni tra imprese e aziende non profit”

- **Supervisors:** professor Giuliana Baldassarre
- **Activities:** Structured interviews to a sample of social enterprises, analysis of the data obtained, collaboration in the final report drafting

Teaching activities

- A.Y.
- 2020-2021
- Professor
- **Course:** *Marketing Digitale*, Bachelor course in Computer Science (in Italian), University of Milan, Italy.
 - **Hours:** 24

Professor

- **Course:** Executive Master in Management Sostenibile (ExMiMS), LUMSA, Rome.
- **Hours:** 4

A.Y.:

- 2019 - 2020
 - 2018 – 2019
 - 2017 – 2018
- Teaching Assistantship (*Attività di didattica integrativa*)
- **Course:** Advanced Marketing, Master course in Business Administration (in English), University of Padova, Italy.
 - **Hours:** 6 (each academic year)
 - **Activities:** teaching activity related to the cause related marketing, group work support, production of teaching materials

A.Y 2018 – 2019:

Teaching Assistantship (*Attività di didattica integrativa*)

- **Course:** Marketing, Bachelor course in Communication, University of Padova, Italy.
- **Hours:** 13
- **Activities:** teaching activity related to sustainability themes (hybrid organizations, B Corp, circular economy), group work support, production of teaching materials

May 2018

Professional collaboration, teaching activity for a course reserved for employees of the Veneto Region.

- **Course:** *Progetto di fattibilità tecnica economica: aspetti economici e giuridici*
- **Hours:** 16
- **Activities:** Lessons on cost-benefit analysis and on sustainability.

From 2015 to 2017

Teaching activity at the 2°degree Master in *Economia, organizzazione e management degli acquisti in sanità*, University of Pavia (Italy)

- **Course:** Introduction to microeconomics and overview about the energy sector
- **Hours:** 32
- **Activities:** Student support for their master thesis, lessons on the energy sector with an in-depth analysis on auctions and on collective switching case.

Supervision of graduate students

- From 2020-current
- Thesis supervision at Uva MSc Business Administration courses, University of Amsterdam.
- From 2020-current
- Thesis supervision at the Faculty of Political, Economic and Social Sciences, University of Milan

Institutional responsibilities and qualifications

From 2020 – current:	Tutor of the Digital Marketing and Innovation course, Department of Economics, Management and Quantitative Methods, University of Milan. Course coordinator: Prof. Andrea Ganzaroli
From 2017 – to 2020:	“Cultore della materia” in Marketing, Department of Philosophy, Sociology, Pedagogy and Applied Psychology – FISPPA, University of Padova.
From 2019 – to 2020:	Examiner, course in <i>Economia delle imprese editoriali</i> , in the Course of <i>Editoria, Culture della Comunicazione e della Moda</i> (Classe LM-92), curric. <i>Editoria</i> , University of Milan. Course coordinator: Prof. Daniela Preite
From 2019 – to 2020:	Examiner, course in <i>Advanced Marketing</i> , degree course in Business Administration. Course coordinator: Prof. Silvia Rita Sedita

Journals Reviewer Activities

- Journal of cleaner production, Journal of Business Ethics, Journal of Knowledge Management, Administration & Society, Emerging Markets Finance and Trade, Cities.

Memberships of scientific societies

ERSCP- European Roundtable on Sustainable Consumption and Production (2019); EURAM- European Academy of Management - Association (2018, 2019); DRUID Society (2018); AAG - American Association of Geographers (2018); ESEE - European Society for Ecological Economics (2017); EARE - European Association of Environmental and Resource Economists (2017).

Grant applications				
Project title	Funding source	Amount (€)	Period	Role
The role of B Corps in the transition towards Carbon Neutrality (TRACY)	University of Padova	20.000	2021-2023	Member of the research team

Conferences

2021

- European Academy of Management (EURAM) 2021, Online conference – June (**presenter and co-organizer of a special track** titled: advanced technologies and intelligent city ecosystems: moving toward inclusive, safe, resilient and sustainable human settlement)
- European Roundtable on Sustainable Consumption and Production (ERSCP), Graz – September (**presenter**)

2020

- 2020 RSA Annual Conference, **organizer** (with Annalisa Caloffi and Silvia Rita Sedita) **of the special track “SS5: Proximity, Regional Networks and Sustainability”**, Ljubljana, Slovenia, 17-20 June 2020 – conference cancelled cause COVID-19.
- Rethinking Culture and Creativity in the Technological Era, Florence – February (**presenter and session chair**)

2019:

- Regional Innovation Policies Conference 2019, Florence – November (**presenter and session chair**)
- European Roundtable on Sustainable Consumption and Production (ERSCP), Barcelona – October (**presenter**)

- European Academy of Management (EURAM) 2019, Lisbon – June (**presenter**)
- Rethinking Clusters – II International Workshop on Cluster Research, Padova – May (**local supporter and session chair**)

2018:

- European Academy of Management (EURAM) 2018, Reykjavik – June (**presenter**)
- Phd Days Ingenio 2018, Valencia – May (**presenter**)
- American Association of Geographers (AAG), New Orleans – April (**poster presentation**)
- DRUID Academy Conference 2018, University of Southern Denmark, Odense, Denmark – January (**presenter**)

2017:

- 12th Conference of the European Society for Ecological Economics; ESEE 2017 Conference Budapest – June (**presenter**)
- 23rd Annual Conference of the European Association of Environmental and Resource Economists; EARE 23 Athens, Greece – June (**presenter**)

Knowledge and skills

Languages	<ul style="list-style-type: none"> • Italian- Mother tongue • English - Highly proficient in spoken and written English (C1) • Spanish – Elementary (A2)
Computer	<ul style="list-style-type: none"> • Good knowledge of Apple Mac OS X and Microsoft Windows, • Good command of Microsoft Office tools (Word, Excel, PowerPoint), • Good knowledge of STATA software. • Basic knowledge of R software • Basic knowledge of UCINET software

Prize and award

2018 - Teaching4Learning@Unipd Open Badge, provided by the University of Padova

Research interest

Sustainable innovation, social entrepreneurship, B Corp, circular economy (with Silvia Rita Sedita, University of Padova, Italy).

Energy economics, corporate social responsibility, environmental economics, (with Fulvio Fontini, University of Padova, Italy)

Publications in peer-reviewed journals

Published journal papers:

- Blasi S., Sedita, S.R., (2021) Determinants and success factors of student entrepreneurship: evidence from the University of Padova, *Piccola Impresa*, in press.
- Blasi S., Crisafulli B., Sedita S.R. (2021) Selling circularity: Understanding the relationship between circularity promotion and the performance of manufacturing SMEs in Italy. *Journal of Cleaner Production*, <https://doi.org/10.1016/j.jclepro.2021.127035>. (Impact factor: 7.246; ABS 2)
- Bassetti, T., Blasi, S., and Sedita, S.R., (2021). The management of sustainable development: A longitudinal analysis of the effects of environmental performance on economic performance, *Business Strategy and the Environment*, 30(1), 21-37 DOI: <https://doi.org/10.1002/bse.2607> (Impact factor:5.483; ABS 4).
- Blasi, S., Brigato L., and Sedita, S. R. (2020). Eco-friendly and fashionable consumer perception: an analysis based on Twitter data, *Journal of cleaner production*, 244, p.118701 DOI:

<https://doi.org/10.1016/j.jclepro.2019.118701> (Impact factor: 7.246; ABS 2)

- Blasi, S., and Sedita, S. R. (2020). The diffusion of a policy innovation in the energy sector: evidence from the collective switching case in Europe. *Industry and Innovation*, 27(6), 680-704. DOI: 10.1080/13662716.2019.1616535. (Impact factor: 3.351; ABS 2)
- Blasi S., Caporin M., Fontini F. (2018) A multidimensional analysis of the relationship between Corporate Social Responsibility and firms' economic performance, *Ecological Economics*, 147(C), 218-229. DOI: 10.1016/j.ecolecon.2018.01.014 (Impact factor: 4.482; ABS 3)

Journal papers under review:

- Mapping the emergence of a new research field: an exploration of the intellectual structure of the B Corp research, with Sedita, S. R., *Corporate Social Responsibility and Environmental Management*, 1° round of revision
- Dynamic capabilities linking lean practices and sustainability performance with Mohaghegh, M. and Göbner, A., *Journal of cleaner production*, 1° round of revision.
- Fast and low-cost innovations through exaptation: lessons from COVID-19 crisis, with Sedita, S.R., Ganzaroli, A., *European Management Review*, 1° round of revision.

Working paper

- Blasi, S., and Sedita, S. R. (2020). Determinants and success factors of student entrepreneurship: evidence from the University of Padova. Dipartimento di Scienze Economiche" Marco Fanno", Working Paper No. 260/2020
- Blasi, S., and Sedita, S. R. (2019). Mapping the emergence of a new research field: an exploration of the intellectual structure of the B Corp research. Dipartimento di Scienze Economiche" Marco Fanno", Working Paper No. 236/2019.
- Blasi S. and Sedita S.R. (2018), Leveraging the power of creative crowds for innovative brands: the eYeka crowdsourcing initiatives, Dipartimento di Scienze Economiche" Marco Fanno", Working Paper No. 228/2018.

Journal papers in progress:

- "Leveraging the power of creative crowds for innovative brands: the eYeka crowdsourcing initiatives" with Sedita, S. R. and Crisafulli, B. – presented to EURAM2018
 - "Open Innovation in the Culture and Creativity start-ups: the role of the Network Ability in the ICT sector" with Sedita, S. R. - presented to the workshop "Rethinking culture and creativity in the technological era", Florence, February 2020
 - "Tie choice in interlocking directorate networks: combining CSR and proximity dimensions" with Sedita, S. R. and Caloffi A. – Accepted to RSA2020 Conference
 - "The role of Social Media in the city engagement: an analysis based on Twitter data" with Sedita, S.R. – Accepted to RSA2020 Conference
 - "Smart cities and sustainable development goals: the theoretical linkages" with De Noni, I. and Ganzaroli, A. – Accepted to EURAM 2021
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Book and chapters

Book

- Sedita S.R. and Blasi, S. (2021) *Rethinking Clusters Place-based Value Creation in Sustainability Transitions*. Springer Nature Switzerland AG. DOI: 10.1007/978-3-030-61923-7. In press

Book chapters:

- Sedita S.R., Blasi S. (2021) *Introduction*. In Sedita S.R., Blasi S. (eds.) *Sustainable Regional Development - Transforming Regional Value Creation*. Cham: Springer. In press.
 - Barbiero, A., Blasi S., Schwidtal, J.M., (2021) *The Impact of End-User Aggregation on the*
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Electricity Business Ecosystem: Evidence from Europe. Springer. In: (a cura di): Sedita, S.R.; Blasi S., Rethinking Clusters Place-based Value Creation in Sustainability Transitions, Cham: Springer Nature Switzerland AG, ISBN: 978-3-030-61922-0. Forthcoming

- Bertolini, M., Blasi, S. (2021) *The role of DSOs in the energy transition towards sustainability. The Italian Case*. Springer. In: (a cura di): Sedita, S.R.; Blasi S., Rethinking Clusters Place-based Value Creation in Sustainability Transitions, Cham: Springer Nature Switzerland AG, ISBN: 978-3-030-61922-0. Forthcoming
 - Blasi S., Sedita S. R. (2020). Industry 4.0 and Creative Industries: Exploring the Relationship Between Innovative Knowledge Management Practices and Performance of Innovative Startups in Italy.. In: (a cura di): Bettiol M. Di Maria E. Micelli S., Knowledge Management and Industry 4.0. p. 113-135, Cham: Springer, ISBN: 978-3-030-43589-9
 - Blasi, S., and Sedita, S. R. (2018). L'impatto dell'università di Padova sullo sviluppo dell'economia locale e sui processi di creazione di impresa dei suoi laureati, *Economia e Società Regionale*, 36(3), 72-85. DOI: 10.3280/ES2018-003007
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Work experience

From 2017 – current: Partner of *Coltivatori di Emozioni*

- **Activities:** Project development, looking for partnership

From 2017 – to December 2019: Scientific Committee at *Anima - Federazione delle Associazioni Nazionali dell'Industria Meccanica Varia ed Affine* (Study Office)

Activities: Data analysis, sectorial reports analysing the sector, the companies operating there and the main target markets, economic and financial analysis of the companies belonging to the same sector

From September 2012- To July 2013: Product Manager at Westwing Home & Living

- **Activities:** Structuring process of marketing campaigns on e-commerce site <https://www.westwing.it/>; implementation, management and organization of marketing campaigns within international sector, market analysis, economic feasibility
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CURRICULUM VITAE REDATTO AI SENSI DEGLI ARTT. 46 E 47 DEL D.P.R. 28.12.2000, N.445La sottoscritta Silvia Blasi nata a san Pietro Vernotico (BR) IL 16/10/1987, c.f. BLSSLV87R56I119U, e residente a Squinzano (LE), in via Giolitti 13, consapevole della responsabilità penale prevista, dall'art. 76 del D.P.R. 445/2000, per lei ipotesi di falsità in atti e dichiarazioni mendaci ivi indicate: DICHIARA che le informazioni sotto riportate sono veritiere.



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